

NO PITENSIA

Written by

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EXT. OCEAN BEACH - DAY

A bright, beautiful day at the beach. White surf tumbles against the shore. The SPOKESPERSON comes into view as the THEME SONG plays...

SPOKESPERSON

Do you suffer from the debilitating condition of-- Pit-Tension? If so, you are not alone!

INT. HOME - BEDROOM - CONTINUOUS

The alarm clock rings. PIT TENSION SYMPTOMATIC GIRL rolls over and knocks the alarm off the night stand. The CAT walks over her trying to wake her up. She rolls away and curls up into a fetal position, pulling a pillow over her ears and eyes to shut out reality.

SPOKESPERSON (V.O.)

Every day, millions of Americans

LATER...

She trudges to...

THE BATHROOM

And looks at herself in the mirror. Her reflection is the picture of misery. Cringing, she lifts up a hairy (or bandaged) armpit and tentatively attempts to shave it, but...

SPOKESPERSON (V.O.)

suffer from chronic symptoms of Pit-Tension: Coughing,

The PTs Girl coughs, then...

SPOKESPERSON

Sneezing,

Sneezes so hard, she drops the razor.

The Cat runs and hides.

SPOKESPERSON (CONT'D)

Unusual b.o.,

She inhales and makes a face. She glances around trying to locate source of the hideous odor. Then raises an arm and takes a tentative sniff. For a moment she looks like she's going to barf then...

SPOKESPERSON (CONT'D)
 Strange, uncontrollable outbursts
 of nervous laughter...

She bursts out laughing, then doubles over in a fit of laughter.

THE BEACH -

The Spokesperson continues to stroll along the beach as she rattles off symptoms

SPOKESPERSON
 confusion, urinary frequency
 accompanied by persistent, nagging
 armpit itch.

THE BATHROOM -

Jammie bottoms lying coiled around PTs Girls' bare legs and the porcelain base of the toilet.

The Toilet paper on the roll starts twirling faster and faster as more and more toilet paper is consumed.!

THE BEDROOM -

Sitting on the bed, PTS girl reaches up and vigorously scratches her armpit. She scratches the other. She stuffs a hand under each armpit and slumps in misery and dejection.

SPOKESPERSON
 If you suffer from Pit-Tension it
 is not an exaggeration to say that
 pit-tension ruins lives.

EXT. HOME - FRONT LAWN - DAY

The PTS Girl wearing dark sunglasses exits her house surreptitiously. The Next door Neighbor(The Spokesperson) is watering her flowers, but immediately notices her and waves cheerily.

The PTS Girl reluctantly straightens up and starts to raise her arm and wave back, but quickly lowers it again self consciously. She scurries back into the house.

THE BEACH - CONTINUOUS

The Spokesperson strolls along the beach in the brilliant sunlight. In the b.g People walk their dogs. Dogs race across the sand chasing frisbees. Shots of Surfers paddling out to the waves, or carrying their boards as they walk back out of the surf.

SPOKESPERSON

The good news is that you no longer need to suffer.

Spokesperson raises her arms to snatch a beachball or frisbee out of the air. She tosses it back.

SPOKESPERSON (CONT'D)

Now there's an answer--NOPITENSIA!

She walks up to the PTS girl who is lying on the beach wearing a parka, jeans, wool hat and sunglasses (or a bathing suit on the outside of her long sleeved shirt.

SPOKESPERSON (CONT'D)

Just one purple pill a day can alleviate all your symptoms.

Spokesperson smiles at the PTS Girl and hands her the packet of medication. M.O.S. They share a bonding moment. The Spokesperson walks on leaving the PTS Girl gazing after her wonder struck and grateful.

SPOKESPERSON (CONT'D)

Ask your doctor to see if
NOPITENSIA is the right choice for
you!

EXT. GOLDEN GATE PARK - DAY

MOS - PTS Girl strolls through the park; flying a paper airplane; picnic in the meadow with friends drinking wine -- playing badminton

INT. HOME - LIVING ROOM - DAY

MOS - Shots of PTS Girl playing with cat getting him to leap; petting the purring cat on her lap as she reads...

INT. HOME - BATHROOM - DAY

MOS - Shots of PTS Girl shaking her oddly colored Nopitensia pills into her palm, swallowing them down with a glass of water, stashing the medication package back into the medicine cabinet behind the mirror, looking in the mirror and smiling at what she sees.

SPOKESPERSON

(v.o.)

Side effects may include nausea, vomiting, high blood pressure, diabetes, hair loss, sexual disfunction, mumps, fleas, gout, bunions, lactose intolerance, genital warts, cataracts and pit-tension. NOPITENSIA may also increase the risk of heart attacks, stroke, cancer, Alzheimer's and death by suicide. Do not take NOPITENSIA if you or someone you know has had a dental cavity. Do not take NOPITENSIA while driving, operating heavy equipment, dozing, shoplifting or texting. Consult your doctor if unusual symptoms occur such as rash or facial hair. NOPITENSIA may not be suitable for children under twelve.

EXT. BEACH - DAY

Montage of Children playing on the beach; PTS Girl building a sand castle;

The Spokesperson throws a beachball or frisbee to PTS Girl. It lands near the sand castle. PTS Girl gets to her feet and throws it back. Spokesperson catches it and waves. PTS Girl waves back.

SPOKESPERSON

Say good bye to Pit-Tension! Take back your life with NOPITENSIA!

The PTS Free Girl strides out towards the sunlit surf, lifts her arms and strikes a victorious pose celebrating her new found freedom from Pit Tension!

NoPitensia Logo materializes on the bottom right of the screen.